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DELTA PHOTO DAY IN RAVENNA, SATURDAY NOVEMBER, 15TH

LAUNCH OF THE NATURE PHOTOGRAPHY VERNISSAGE OF MUSEUMCULTOUR

After the great success of participation at the "Adriatic Photo Contest 2014", organized within the European project MUSEUMCULTOUR, funded by IPA Adriatic Programme, the **Local Action Group Delta 2000** organized the **Delta Photo Day**, that is the launch event of the exhibition of wildlife photography with a selection of the best participant photographs.

The exhibition will be inaugurated on **Saturday, November 15th at 10:00 a.m.** c/o **MAR Museo Arte della città di Ravenna**, via di Roma, 13.

The exposition will present in preview five story telling, based on the pictures winning the contest and created thanks to the Generative Art of the Naturalistic Museums of the Adriatic, media stories where the plot of pictures, texts, sounds and video, accompany the visitor of the museums involved in a virtual path that links images, territories, cultures and traditions.

During the event, the catalog with the photos of the contest will be presented, together with the other products realized within the Adriatic Photo Contest 2014, as for the digital game "Instamemory", that is an App 168 images from the Adriatic Photo Contest 2014 have been selected and collected. Through this game, youngsters could make challenges in creative iconographic challenges.

After the presentation at MAR museum, the exposition will be open to the public also in the other museums of the network, that are, in Italy, the Museum of the Sea of San Benedetto del Tronto (Ascoli Piceno), together with the 5 museums of the Emilia-Romagna Delta area: Deer and Woods Museum of Mesola (Ferrara), Territory Museum of Ostellato (Ferrara), Ecomuseum of Argenta and Manufacture of Pickled of Comacchio (Ferrara), Museum NatuRa of Sant'Alberto (Ravenna); For the BALCANS, they are: Notranjska museum and Postumia cave (Postumia –SLOVENIA); Natural History Museum of Fiume (Fiume/Rijeka – CROATIA); Natural History Museum of Montenegro (Podgorica –MONTENEGRO); National Museum of Berat (Berat – ALBANIA). In each museum, **related events are foreseen, such as guided visits, excursions, tasting, laboratories, animated readings** and many other initiatives. For further information please visit www.museumcultour-ipa.eu e www.deltaduemila.net.

The MUSEUMCULTOUR project aims at strengthening the cultural tourism by market-oriented programmes and initiatives. The photo contest has facilitated the promotion of the cultural and



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natural heritage of the IPA Adriatic and project areas: Italy (Park of the Po Delta and Ascoli Piceno Province); Slovenia (Postojna); Croatia (Rijeka); Montenegro (Podgorica) and Albania (Berat).